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Annual Meeting /Spring Summit @ Livengood's Barn - 2018

BHRC Annual Meeting/Spring Summit - 2018

June 11 | Livengood's Barn, 21647 Thomson Rd, Chadwick, IL

EVENT SCHEDULE

5:30 p.m. | Summit Registration

6:00 p.m. | Annual Meeting, Welcome/Introduction, BHRC Review, Awards

6:20 p.m. | Dinner Available

6:30 p.m. | Presentation by Aaron Kennedy

7:30 p.m. | Conclusion

ABOUT THE PRESENTER



Aaron Kennedy is the founder of Noodles & Company, a high growth quick casual restaurant with over 400 locations around the U.S. He launched the business in 1995, was CEO until 2006, and Chairman until 2008. He now serves on the board of directors for Sartori Cheese Company, Sterling Rice Group and Modern Market.

He recently served a two-year assignment as the Chief Marketing Officer of the State of Colorado. His mission was to unite the state's 25 agencies under one brand identity and position Colorado to become more competitive in the global marketplace for Talent, Trade and Tourism.

Prior to launching Noodles & Company, Kennedy was Marketing Director in NY for the design firm BrandImage, directing branding projects for Coca-Cola, Swiss Army Products, and the PGA Tour. Before the internet, he worked for Pepsi Cola Company as brand manager of Brand Pepsi and at Oscar Mayer, where he helped develop and launch Lunchables.

In addition, he is a member of the Inc 500 Hall of Fame for making the Inc 500 list of Fastest Growing Private Companies five years in a row, and has been named Entrepreneur of the Year by Ernst & Young. Mr. Kennedy earned his bachelor's degree in journalism and English at Augustana College and his MBA from University of Wisconsin-Madison.