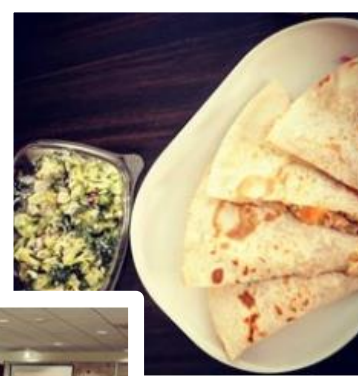
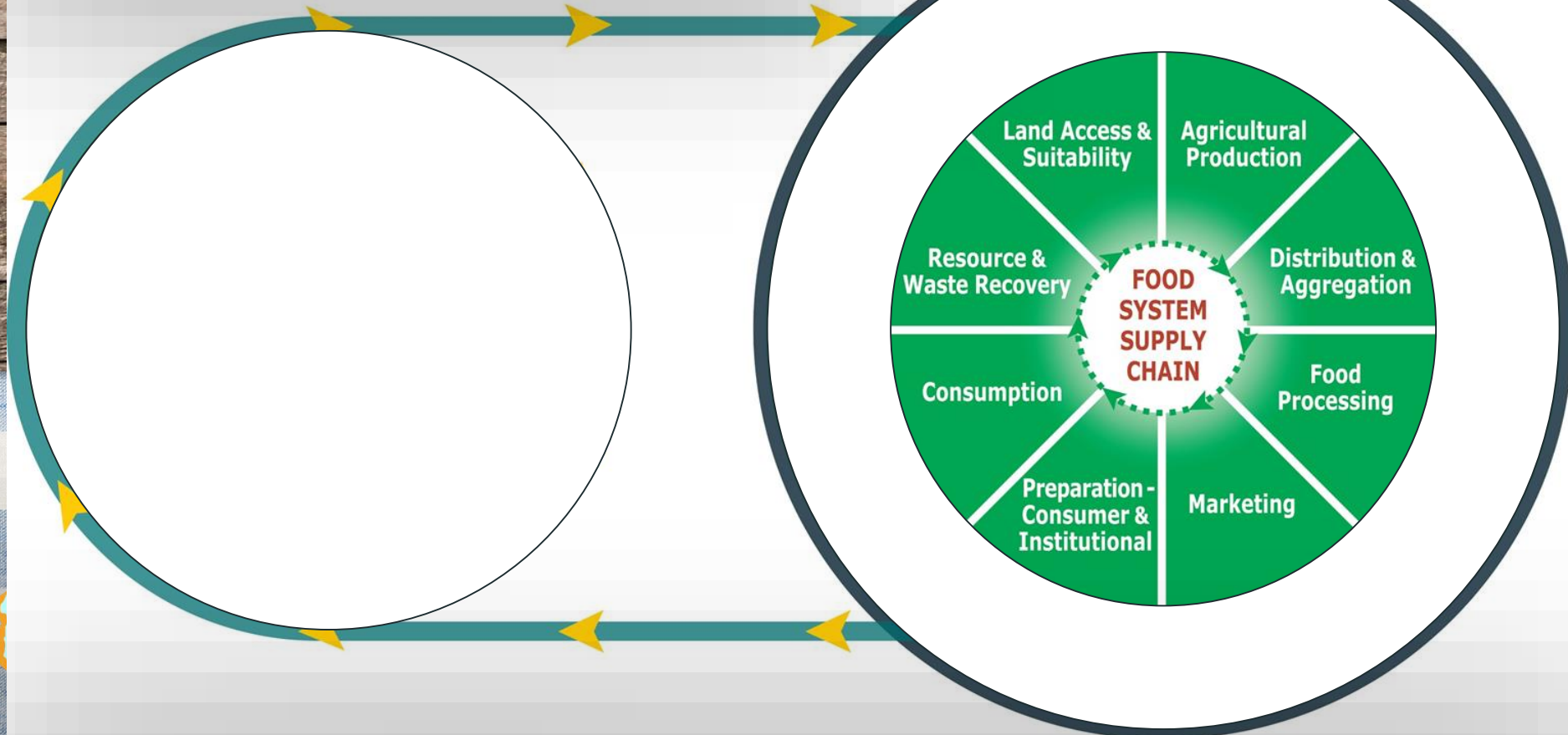


Local Food, Local Economy

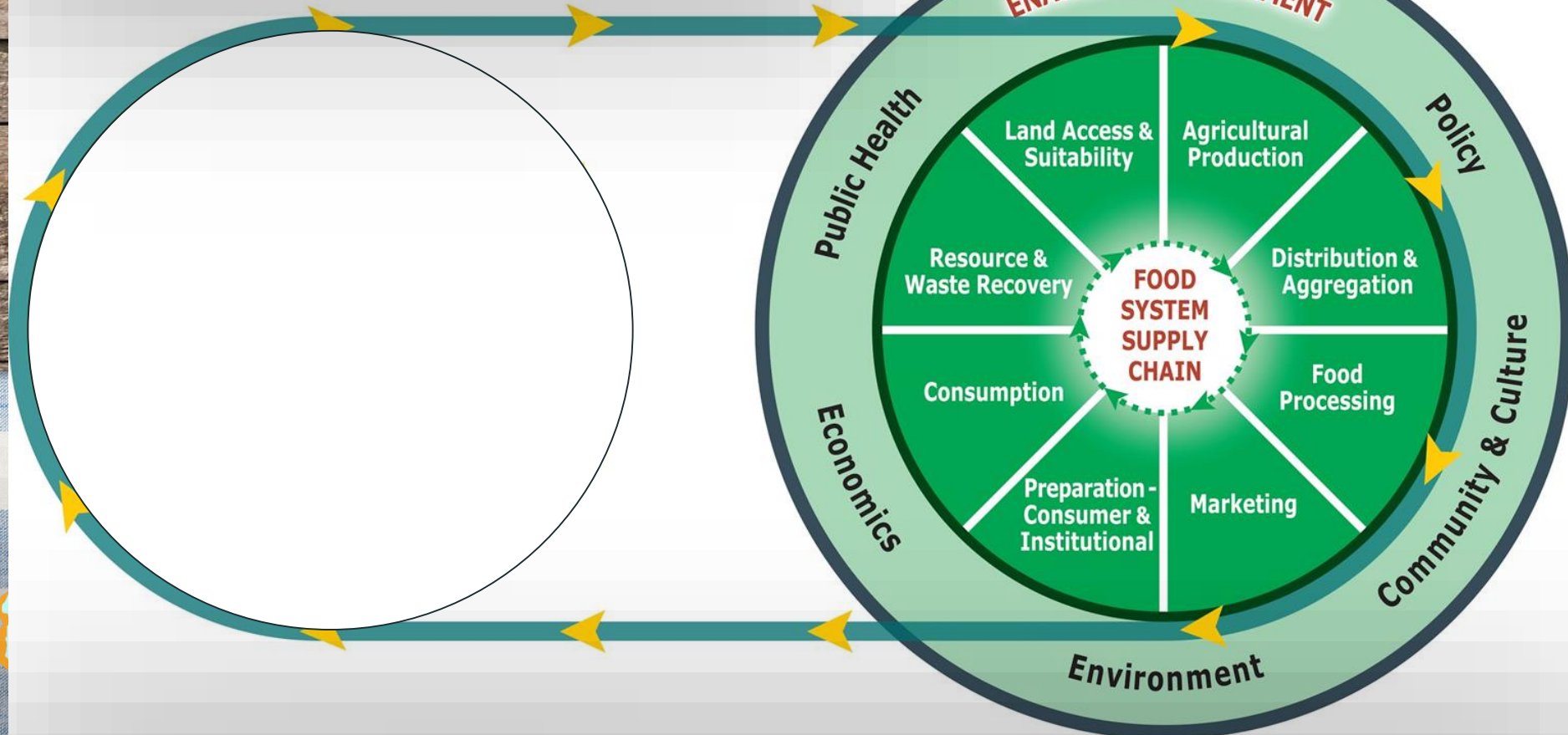


Jessica Jane Spayde, Wisconsin Local Food Network

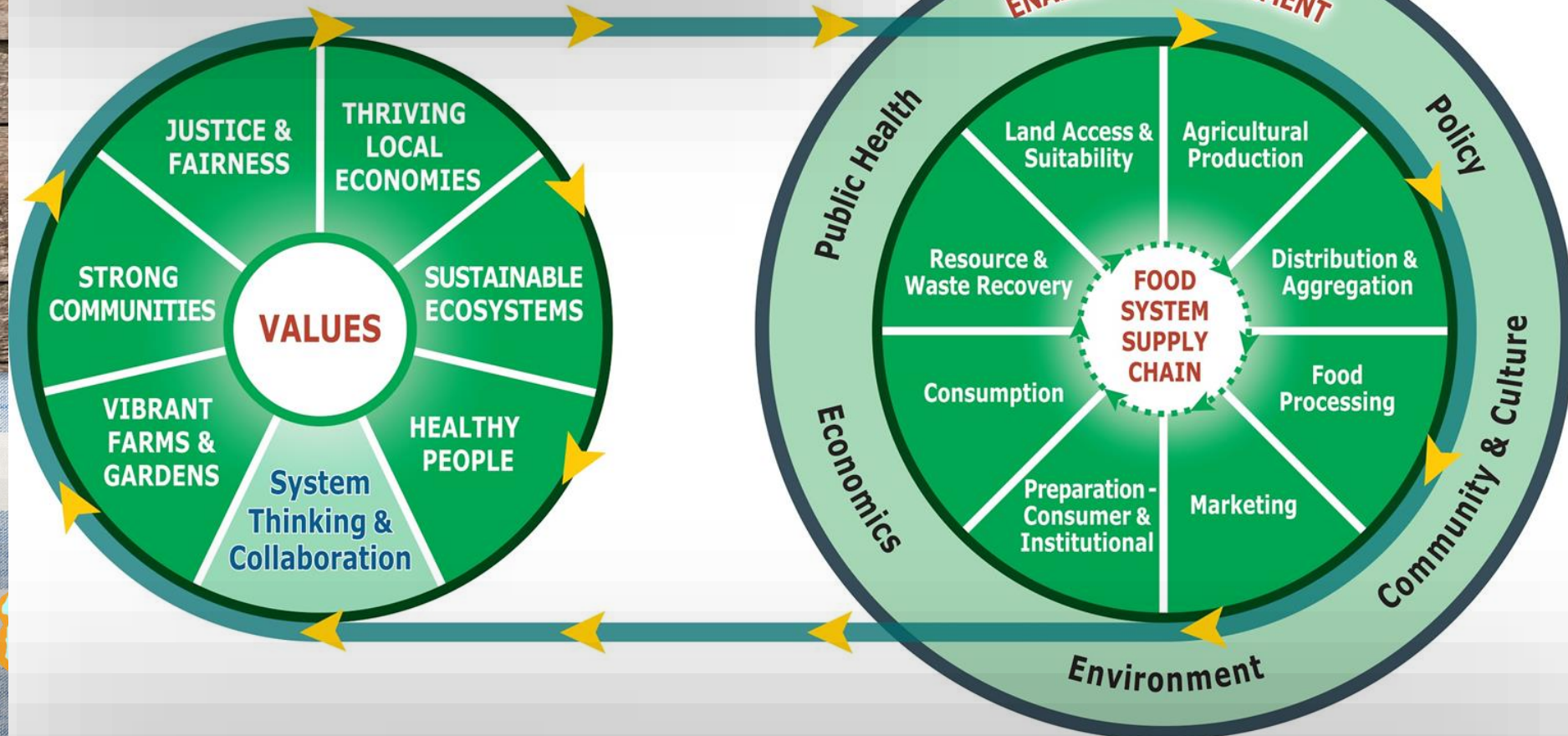
Community and Regional Food Systems



Community and Regional Food Systems



Community and Regional Food Systems



Principles of Community Wealth Creation

1. **Build community capacities as part of the planning process.**
2. **Strengthen existing economic assets and build new ones.**
3. **Foster new investment and ownership opportunities for local residents.**
4. **Build structures that allow money to recycle within the community.**
5. **Cluster compatible (or mutually dependent) businesses in each locale.**

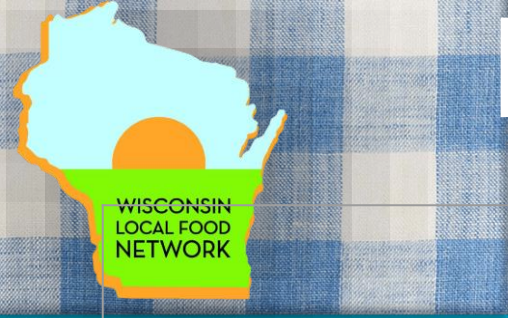
Consumers must also commit to buy from local businesses.

Ongoing community organizing and public education campaigns.

Local efforts are limited by global economic trends, but globalization also increases the need to strengthen local economies.



Kenneth A. Meter, "Neighborhood Commercial Development for the Long Term," A policy proposal. Crossroads Resource Center, January, 1998.
John P. Kretzmann & John L. McKnight, *Building Communities from the Inside Out: A Path Toward Finding and Mobilizing A Community's Assets*.
ACTA Publications, 1993.

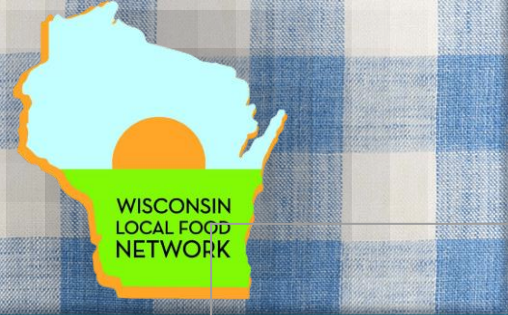


Economics of Local Food

	<u>Direct Market</u>	<u>Non-Direct Market</u>
Sales per producer (average)	\$164,631	\$568,105
Inputs purchased within region	89%	45%
Regional output multiplier	1.86	1.42
Job Effect	31.8	10.5

Hardesty, Christensen, McGuire, Feenstra, Ingels, Muck, Boorinakis-Harper, Fake, Oneto. 2016.
"Economic Impact of Local Food Producers in the Sacramento Region." Spring. UCANR, UC-Davis, UCCE.

Example



	<u>Direct Farmer</u>	<u>Non-Direct Farmer</u>
Sales	\$200,000	\$200,000
Multiplier	1.84	1.42
Economic Activity Generated	\$372,000	\$284,000

Hardesty, Christensen, McGuire, Feenstra, Ingels, Muck, Boorinakis-Harper, Fake, Oneto. 2016.
"Economic Impact of Local Food Producers in the Sacramento Region." Spring. UCANR, UC-Davis, UCCE.

Local Food, Local Economy

Massbach Ridge
Winery



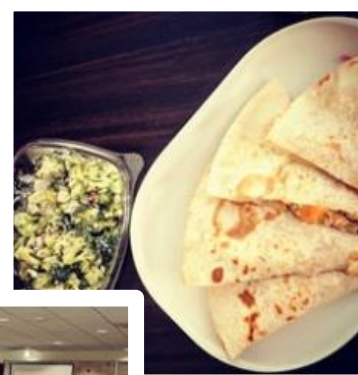
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Local Food, Local Economy



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