

# More on Community Reinvestment in







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# OREGON ILLINOIS



# Terry Schuster, Pam Steele - Oregon, IL

- Retired school psychologist & teacher (e.g., no business experience)
- Pension income (basic living costs)
- Part-time work (a source for investment)
- Live imaginatively, create stories, try something new...  
...we're retired, we can do what we want.



*307 W. Washington,  
Oregon, IL*

















*Synergy...*





# Pre-conditions:

A community mindset that says:

*“We are better than what we are.”*

- City and Chamber support. “Paving the path.”
- Networks and supports among community influencers.
- Create.
- Risk taking, but minimize with money-flow.
- Following leaders, and with room for others to take new growth opportunities.
- First focused on properties that became gathering places for the community, social networking.



# Other thoughts...

- Local investment.
- Full renovation; a legacy project.
- Don't expect a profit. You don't do it for yourself, you do it for the people in the community.
- Be nice.