



DeKalb County Community Gardens:

Ending Hunger, Empowering individuals and Building Community

Dan Kenney

Founder and Project Director

Fall 2022

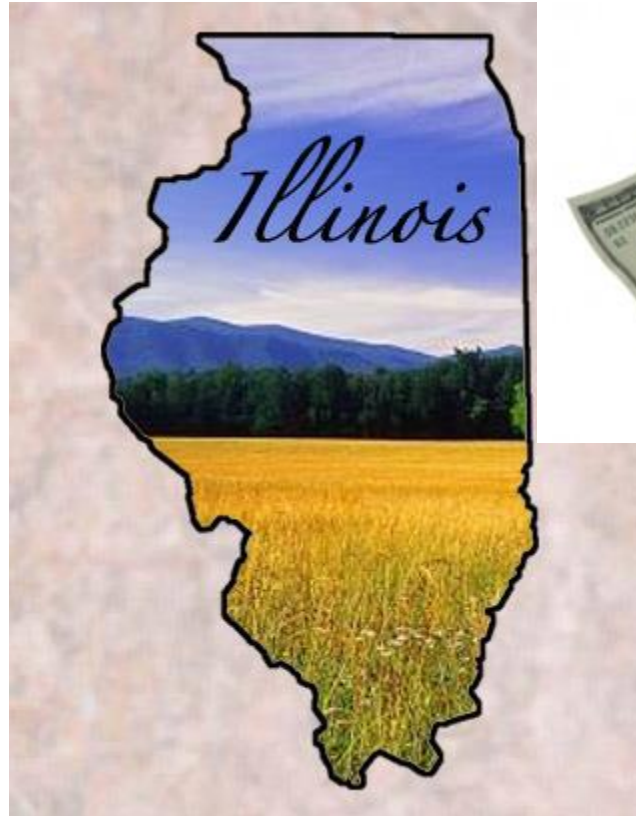
Food System Should Build

4

Key Strengths

1. Health
2. Wealth
3. Connection
4. Capacity





\$46 Billion food purchase dollars leave Illinois Annually.
85% of the fruits and vegetables consumed in Illinois could
be grown in Illinois.

What will 10% get for Illinois?

- “If we could increase local food purchases by just 10% of our grocery bill, it would generate more than 20 billion dollars in new economic activity every year, create thousands of jobs in the farming and food industries, and revitalize both rural and urban communities.”

-- Bob Flider

IDOA

Local Food Marketing Survey 2020

More than 147,000 U.S. farms produced and sold food locally through direct marketing practices, resulting in **more than \$9 billion in revenue in 2020**, according to the April 28, 2022 USDA [“Local Food Marketing Practices”](#) survey.

The survey found that direct farm sales of food rose **from \$8.7 billion in 2015 to \$9 billion in 2020**,

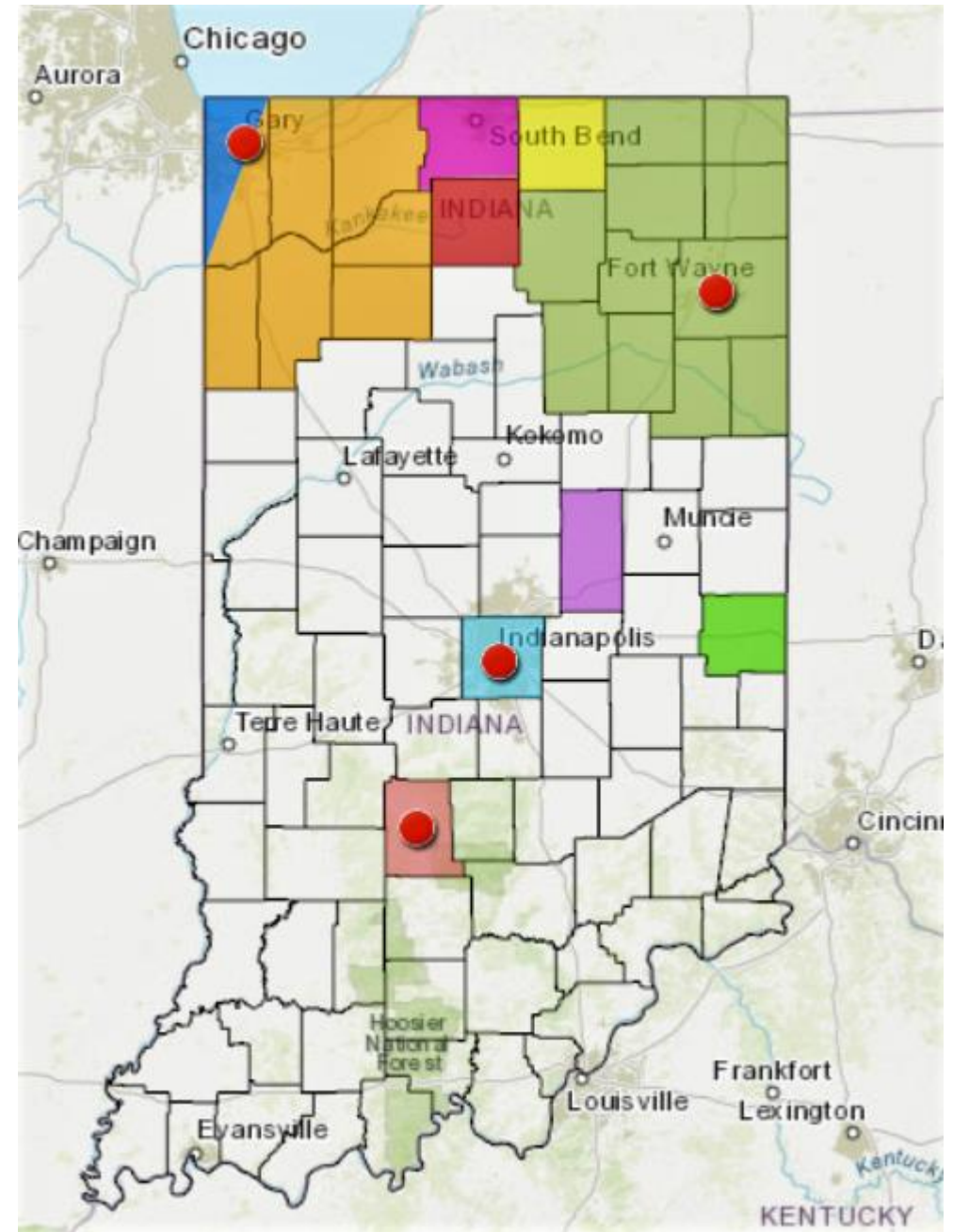
Direct farm sales to institutions (schools, colleges, universities, and hospitals) and local intermediary businesses (wholesalers, distributors, and processors) saw sales **rise from \$3.4 billion to \$4.1 billion during 2015-20**, the survey said.

Approximately **78% of farms** selling food directly sold all of their directly **marketed food within a 100-mile radius of the farm**.





John Sampson. Director of Northeast Indiana Regional Partnership. 11 County Region.





Code of Ethics to build trust and establish a culture of collaboration.



Local food business clusters



Logan County Illinois







DeKalb County Community Health Education and Food (CHEF) Center





- Website www.dekalbgardens.org
- Dan Kenney- dkenney@dekalbgardens.org
- Phone: 815-793-0950



Net Farm Income in the U.S. has declined by \$52 Billion Dollars (In 2017 dollars) in the last 100 years.

Fewer farms 6.4 million to 2 million leading to 25 million people leaving farms Between 1940 – 1967.

